



ASSOCIATION OF IT BHU ALUMNI

34, Netaji Subhash Marg, Darya Ganj, New Delhi 110002
Registered under the Societies Registration Act XXI of 1860, Registration No S44440



Patrons 30.03.2008

Mr. V. P. Goyal
Mr. A. K. Sah
Col. S. P. Wahi
Mr. R. P. Singh

**Permanent Invitees to the
Governing Body**

Mr. B. C. Bora
Mr. Utpal Dhar
Mr. M. K. Modi
Mr. S. S. Kohli

President

Bharat Bhushan Dhar
Ph: 011 – 26231970 (R)
011 – 41888479 (O)
98101 - 90689 (Cell)

Vice President

Debashish Bhattacharyya
Ph: 011 – 26272684 (R)
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98101 – 09684 (Cell)

Secretary

Rajeev Gupta
Ph: 0124 – 4060453 (R)
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Treasurer

Sanjai Sorick
Ph: 0120 – 4359647 (R)
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Gov. Body Members

Deepak Pahwa
Onkar Gupta
Reeta Bandopadhyay
Ashok Kumar Srivastava
Arun Bhutani
Jayant Bhattacharjee
Rajat Dutta
Kaustav Mukherjee
Arvind Gupta
Puneet Bindlish

Co-opted Member

Asim Kumar Thakurta

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011 – 23273772

Dear Sir,

Association of IT BHU Alumni (AIBA) is the nodal organisation of the alumni of Institute of Technology, Banaras Hindu University. Our Association is a non-profit organisation, and has a wide representation from our alumni senior officials from the government, public, and private sectors, and from various industry fora.

The activities of the association centre around our efforts to improve quality of the technical education, viz., institute-industry participation, and alumni participation in education; we also maintain a network of alumni through various events and programs.

We are in the process of publishing a souvenir of the AIBA for the year 2008. The souvenir would contain interesting articles and stories contributed by the alumni in addition to messages from senior and important alumni who have done the institution proud by reaching the pinnacle of success in their chosen areas.

We solicit advertisements from your organisation for printing in this souvenir.

The souvenir is planned to be released alongwith the 6th Annual General Meeting, which is planned to be held on 17.05.2008. The souvenir will be circulated among all our alumni, many of whom are senior officials in the corporate world. This souvenir will be a good vehicle for the visibility of your organisation to these people.

The advertising rates are given below.

1	Back Cover Outside	40,000
2	Back Cover Inside	30,000
3	Front Cover Inside	30,000
4	Full Page	15,000
5	Half Page	7,500
6	Special Colour Full Page	20,000

We request you to kindly send your subject matter at the earliest along with the cheque, drawn in favour of "**Association of IT BHU Alumni**", payable at Delhi. The form for submission of advertisements is also attached.

With best regards

Rajeev Gupta
Secretary
Association of IT BHU Alumni



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To

The Secretary
Association of IT BHU Alumni
34, Netaji Subhash Marg
Darya Ganj
New Delhi

Dear Sir

We are pleased to offer our advertisement for Front Inside Cover / Back Outside Cover / Back Inside Cover / Spl. Colour Full Page / Full Page / Half Page for your souvenir.

Please find enclosed our cheque (no _____ dated _____), drawn on _____ Bank, and made out in favour of "**Association of IT BHU Alumni**", payable in Delhi.

The subject matter is enclosed / will be sent to you separately.

Yours truly

(Signature)

Name: _____

Designation: _____