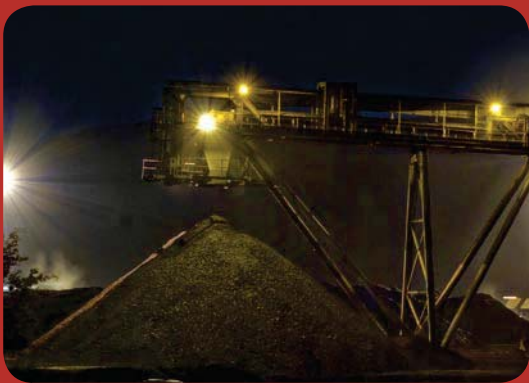


# China Coal Conversion High Tech International Forum

11<sup>th</sup> – 13<sup>th</sup> November 2009  
Xi'an Renmin Square • Shaanxi Province • China  
[www.galleonevents.com](http://www.galleonevents.com)



Hosted by

Shaanxi Chemical Institute

Co-organized by



Shaanxi Yanchang Petroleum  
Group Co Ltd

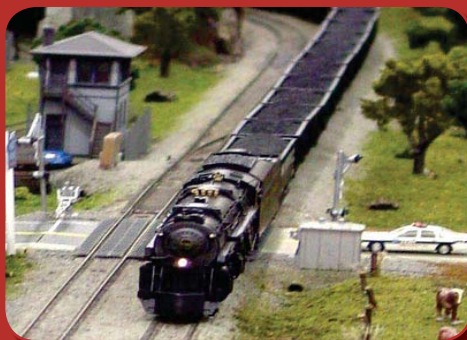
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Galleon (Shanghai)  
Consulting Co., Ltd.

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**SIMULTANEOUS ENGLISH AND CHINESE INTERPRETATION AVAILABLE!**

## BRINGING TOGETHER INVESTORS, OPERATORS, SOLUTION PROVIDERS AND GOVERNMENT

- Update yourself on the **national petrochemical revitalization plan** issued for energy & chemical projects
- Implement the **five demonstration projects** to drive the industrial upgrade
- Hear the **vision on the development** of low quality coal utilized in coal chemical projects
- Gain deeper insight into **further extension of coal chemical industrial chain for higher value-added chemicals**
- Identify critical success factors due to the **technology innovations of advanced coal chemicals in China**
- Discover global perspectives for **sustainable development and high efficiency of coal's clean conversion**

## BACKGROUND

With the release of the national petrochemical revitalization plan, the development of China coal conversion projects tend to be more scientific and rational. The plan defines five model projects including Coal to Liquid, Methanol to Olefin, Methanol to DME, Coal to Natural Gas as the industrial future development trend. The current situation comes together with both opportunities and challenges to China coal chemical industry.

**China Coal Conversion High Tech International Forum** focuses on scientific plan of coal chemical industry, low quality coal as new feedstock alternatives, further extension of Coal-to-Methanol industrial chain, technology innovations of the new generation and high efficiency of coal's clean conversion. This pre-eminent conference for the coal chemical industry offers the dialogue and networking opportunities for all stakeholders in the coal chemical value chain.

## POST CONFERENCE SITE TOUR TO THE WEIHUA DME PROJECT ~ 13<sup>TH</sup> NOVEMBER 2009

Take a look at a model project for DME production in Weihua Chemical Plant.

*More details inside!...*

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Co-organized by



Shaanxi Yanchang Petroleum  
Group Co Ltd

Organized by



Galleon (Shanghai)  
Consulting Co., Ltd.

## Shaanxi Chemical Institute Document

No 12 (2009) of Shaanxi Chemical Institute

### Invitation Letter of “China Coal Conversion High Tech International Forum”

With the release of the national petrochemical revitalization plan, the development of China coal conversion projects tend to be more scientific and rational. The plan defines five model projects including Coal to Liquid, Methanol to Olefin, Methanol to DME, Coal to Natural Gas and Coal to Glycol as the industrial future development trend. China Coal Conversion High Tech International Forum, hosted by Shaanxi Chemical Institute, co-organized by Yanchang Petroleum Group and organized by Galleon, will be held on 11<sup>th</sup> – 12<sup>th</sup> November, 2009 at Xi'an Remin Square.

The forum focuses on the industrial highlights such as further extension of coal chemical industry, new feedstock alternatives, technology innovation of the new generations, high efficiency of coal's clean conversion, coal polygeneration and environment protection issues, which plays a great role as networking platform between China and the other countries around the world.

Shaanxi Chemical Institute cordially invites you to this international forum for direct communication and co-operational opportunities with government officials, association representatives and decision makers from international coal chemical giants. We look forward to your active participation.



# China Coal Conversion High Tech International Forum

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## PROJECT IN FOCUS



- 1 - Coal chemical industrial base of Central & upper reach of Yellow river
- 2 - Coal chemical industrial base of eastern Inner Mongolia and western Liaoning
- 3 - Coal chemical industrial base of eastern Heilongjiang
- 4 - Coal chemical industrial base of Jiangsu, Shandong, Hebei and Henan
- 5 - Coal chemical industrial base of central plains
- 6 - Coal chemical industrial base of Yunnan and Guizhou
- 7 - Coal chemical industrial base of Xinjiang

## COAL CHEMICAL INDUSTRIAL PLAYERS SHOWED UP AT LAST EVENT

NDRC  
Shaanxi Municipal Government  
China Petroleum and Chemical Industry Association  
China Coal Industry Association  
Shenhua Group  
Yankuang Group  
Sinopec  
PetroChina  
CNOOC  
Northwest Chemical Research Institute  
Southwest Chemical Research Institute  
Synfuels China  
Yuntianhua Group

Chitianhua Group  
Lutianhua Group  
Sasol  
Dow Chemical  
Shell  
GE Texaco  
Axens  
Praxair  
Air Liquide  
Air Product  
Linde  
Lurgi

Block off the dates in your diary now to ensure you don't miss out on the unique opportunity to network with the industry elite at this China Coal Conversion High Tech International Forum, as well as to discuss all of the burning issues facing the coal chemical sector in China today.



# China Coal Conversion High Tech International Forum

11<sup>th</sup> – 13<sup>th</sup> November 2009 • Xi'an Renmin Square • Shaanxi Province • China

## JOIN INDUSTRY LEADERS INCLUDING

### Zhu Jingzhi

Deputy Governor  
Shaanxi Municipal Government

### Yue Guo

Deputy General Manager  
Shenhua Group

### He Yongde

Honor President  
Shaanxi Chemical Institute

### Pan Youmin

Director General  
Shaanxi Petroleum and Chemical  
Industry Administration Office

### Zhang Minlin

Deputy General Manager  
Yankuang Group

### Zhang Jiyao

General Manager  
Yanchang Petroleum Group Co Ltd.

### Sun Zhiqiang

Deputy Chief Engineer  
Lu'an Group

And more...

## INTERACTIVE FORMAT



### Pre-event Questionnaire

More specific problem focused discussions and problem solving  
YOU decide the issues you want to discuss

### Dynamic and Educational Event Agenda

Case studies will be presented by experts addressing the hottest topics  
and issues facing coal chemical industry in China



### Diversified Networking Sessions

Maximize your value of participation through Group Discussion, Panel Discussion and Site Visit  
with the pre-qualified industrial procurement decision makers by invitation only

### Valuable Contacts

Exclusive acquisition of participants list from the event for your business  
development



### Advanced Case Studies

Most up-to-date case studies will help you better understand issues and problems addressed.  
Information is carefully prepared in both hard copies and CD-ROMs

## HOT TOPICS TO BE ADDRESSED AT 2009'S ANNIVERSARY

- Updated Government Support and Industry Policy
- National Development Strategy of Coal Chemical Industry
- Business Opportunities in China to the International Investors and the Solution Providers
- Market Prospects of the Downstream Chemicals and Its Effect to Coal Chemical Project Development
- Advanced Coal Chemical Technologies of the New Generation
- Environment Issues of Coal Conversion and Waste Recycling during Productions
- Coal Polygeneration Based on the New Feedstock Alternatives



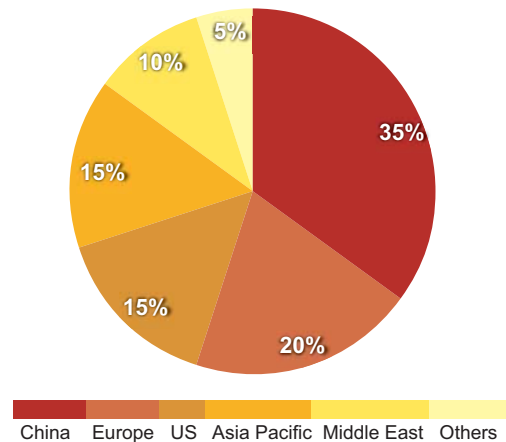
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## WHO WILL ATTEND

Coal Corporation  
Oil & Gas Company  
Oil Refinery Company  
Basic Chemical Company  
Industrial Gas Company  
Catalyst Provider  
Power Generator  
Project Engineering, Design and Construction Institute  
Technology Licensor  
Key Component Provider  
Equipment Provider

## GEOGRAPHICAL BREAKDOWN



## JOB TITLE

President / CEO / General Manager  
Vice President / Deputy General Manager  
Chief Operation Officer  
Chief Information Officer  
Chief Technology Officer  
Chief Procurement Officer  
Chief Engineer

Systems Integrator  
Facilities Manager  
Strategic Planning Director  
Head of Maintenance  
Business Development Director / Manager  
Marketing Director / Manager  
Sales Director / Manager

## REGISTRATION INFORMATION

All badges/materials can be picked up at China Coal Conversion High Tech International Forum Registration Desk located at the event hotel in Xi'an Remin Square  
Please register by August 14<sup>th</sup> to take advantage of our EARLY BIRD RATES!!

## CONFERENCE PROCEEDINGS

A notification via e-mail from Galleon Event to conference attendees only will be sent when these proceedings are available.

## EVENT ATTIRE:

Business smart is appropriate throughout the conference and at the Event Reception. Be sure to pack a jacket for air conditioned conference halls.

