



Media Club, CCA wing presents...

Goonj Kashiyatra edition

Simply put, Kashiyatra is ITBHU's annual cultural fest. But in reality it is a journey across time, cultures and ethos; celebrating the spirit of Kashi with élan. Every year ITBHU gears up to welcome 2000 guests from colleges across the nation to a whirlwind of top notch competitions, mind-blowing performances encompassing all art forms, unadulterated fun, whacky events, marvelous prizes and exhilarating pro-nites- all soaked in the intoxicating spirit of "Mystic Kashi".

This year, Uninor Kashiyatra will be held from 22-25 January, four days of guaranteed euphoria! With an mind-boggling array of events lined up, Kashiyatra '10 promises to surpass all expectations and leave the crowd gasping for more. After all, this year KY stretches across all borders!

As Kashiyatra '10 draws near, it seems fitting to take a peep back into time and look at the evolution of this fest into a nationwide... or rather international phenomena! Started in 1982 by pioneers such as R.Srinivasan and Srinivas Mirle (currently Vice-President of R&D, PNG), Kashiyatra also took on the names of Sparsh and Spandan at several stages. ITBHU was the first engineering college in the nation to host Kavi Sammelan as a part of its cultural fest- an event that is currently a rage in college fests all over! Stalwarts like Ashok Chakradhar, Surender Sharma and Hullad Muradabadi have graced Kashiyatra over the years.

The rock culture of ITBHU, heralded by the batch of 1984 has witnessed the rise of legendary bands like Hot Rocks and Alloy. Prof Bala (Batch of 1984, Metallurgy) of IITK, who passed away recently, was one of the legendary drummers of the institute. Crosswindz- the Rock Nite of Kashiyatra has seen performances by bands like Parikrama and Indian Ocean. Legends like Pandit Hariprasad Chaurasia, Ustad Bismillah Khan, Shubha Mudgal, Shaan, Lucky Ali, Shibani Kashyap have performed at KY over the years. In 2002, Mirage- the fashion show was set ablaze by Miss India Niharika Singh.

This year's 28th edition of Kashiyatra will boast of many firsts- the first themed cultural fest (Red Indians, nothing less!) as well as the first across borders- roping in performances by JAL, Europeans Michael Mootz and David Laborier in sync with Pandit Deobrat Mishra. In the words of KY convenor, "Kashiyatra '10 will be extensive, expensive, expansive... and expressive"!



IT-GYMKHANA, BHU

Patron: Prof.S.N.Upadhyay
President: Dr.P.K.Mishra
Chairman C.C.A wing: Dr.Satyabrata Jit
Secretary: Shri Satishkanaujia
General Secretary C.C.A wing: Praharsh Sharma

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Events @ K'Y

विश्वसनीय सूत्रों से जानकारी मिली है कि



NATRAJ

With the IT BHU mail box being thronged by invitation for Shaimak Dawar's dance workshop, Open Season seems to have started with "gamcha and the mall road" as the new hunting ground. Finally it will not just be the familiar faces performing on

the stage but we will witness a large outstation participation as well. Cheers people!! Some company at last. This surely would spice up the already so hyped Natraj. Be as quick as you can to grab the aisles of SB. Also keep in mind to mind your dancing instincts and limit the overflow of your adrenalin. Let the dancers do their job and you do yours....so get set snapping and please for God's sake include the guys in the frame too.

विश्वसनीय सूत्रों से जानकारी मिली है कि.. "Couple entry is free in chance pe dance-The dance workshop."

Come lets appreciate talent...



ABHINAV

Lights...Camera...and...Nautanki...

Take 1: Get your sneakers on...Get Set Go to witness the revival of nukkad natak...

Take 2: Director's cut...explore the future artists...to become the likes of Ramsay Brothers..

Take 3: Grab your seats at G-11 for the acts of excellence..

Take4: Take the cash...

Take 5: Aur kitna lekar jaoge...?

विश्वसनीय सूत्रों से जानकारी मिली है कि

"Nescafe aka Madhuban providing free shooting spot."

SAMVAD

Think hatke...get paid for blabbering...

Give shape to your daily crap and improve your communication skills through events like JAM(just a minute)..

extempore..debate...grey matter(if u have some...)

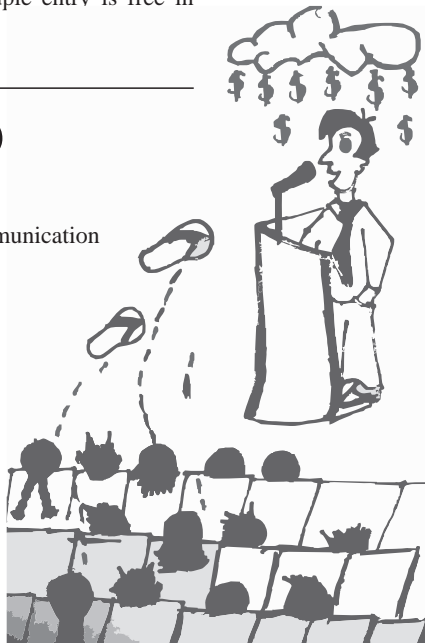
otherwise its on sale...contact GOONJ.

विश्वसनीय सूत्रों से जानकारी मिली है कि...

"The prize money cash is in Dinar."

"The debate topics are:

1. IT to IIT conversion (judged by GG and Praharsh).
2. Relative v/s absolute."



BANDISH

fusion

Finally justified...the fusion of

Indian and soft western style of music. The organizers have come up with an open music event this year. No rules, no boundations get ready with ur musical instincts...because...

...you know what re? Entira songs also allowed re...

The dhenchoo dhenchoo crowd please do not lose your heart BANDISH'10 brings to you for the first time in the history of IT...The Bathroom Singing competition...Extra points for using bathroom

विश्वसनीय सूत्रों से जानकारी मिली है कि..."if u can sing with a brush in your mouth and a florescent coloured red polka dotted towel around your waist ,you get a wildcard entry straight into the grand finale...hurry!! Auditions ending soon..GOONJ is already in.."



MIRAGE

The most awaited mercury raiser is finally round the corner with the theme -"Frost Bitten"...

Be there to witness not just the glamour and curves and moves

but the creative, artistic skills of the designer.

Why the hell frost bitten??

1. May be the north westerlies seem to have turbulations in the brains of the event coordinators..
2. For sure its coz of...."50% off on winter wear at GLOBUS."
3. Brrr....Event happening at Rampur lawns...n the cold isn't killing us already...

विश्वसनीय सूत्रों से जानकारी मिली है कि" muquabla ramp ka: Proctors giving tough competition to professional models...on sail: rotten eggs and tomatoes...contact GOONJ"



CROSSWINDZ



Tune up your guitars...clear your throat..

.synchronize your beats...

Be there to witness the fierce battle of bands..

Scream shout...

Let yourself out...

Don't leave a doubt...

Coz its the "cool" people's night out...

विश्वसनीय सूत्रों से जानकारी मिली है कि

"suna hai 25 groups band bajaane aa rahe hain.."

TOOLIKA

Leave your mark....Gymkhana walls are waiting...

Pandora's box is all set to reveal itself and surprise you with events like rangayan, sringar, collage, gliterrati etc...

Test your creative spontaneity...

PS:Check out the painted Gymkhana walls!



THE THREE IDIOTS

"Life is like a race...if u don't run fast you will be like a broken anda even if you are from Uganda."

Reminds you of the movie, right??..But the irony is that the "3 idiots of IT BHU" have not yet seen it...lets know why...here we go...

GOONJ: Two days to go for KY...how do you feel???

Idiot 1: Very very nervous and tense.
Money is not the issue any more...
event management is!!

Abhishek Modi



Idiot 2: Till now it was GR8.....Bas yaar yeh administration problem shud get solved.

GOONJ: Why a theme based KY and how did u cum up wid it??

3 Idiots: Well hunting pretty desperately for one, I was searching for lots of things and was not able to finalize one, suddenly someone suggested to put a red Indian image on sweatshirt and we thought why not make it the theme and we did.(what an idea sirjee!!)

GOONJ: The most concerned issue whats the budget for this KY???

3 Idiots...unanimously :-)) bigger than ever before.

GOONJ : hmm...I heard its 42 lakhs :-o

Idiot 1: naaa...not at all.

42 lakhs mein I would have called Sonu Nigam.

but if you include Media coverage and prizes worth, definitely more than 25. :-)

GOONJ: Which marketing deal was the hardest one to crack???

3 idiots: Parle agro, ICCR- not tough though took time .SBI was the toughest to convince.

GOONJ: Why did you finalise JAL above so many???

Idiot 1: We had sponsors after so many years... but not artists..date problems as usual. KK was booked, :- (So we called JAL.

GOONJ: ohh....i thought its to increase the no. of girls participating... :-p

Idiot 2: :-)) ..Kya baatkarte ho yaar apni laot pe thode hi kulhaadi marenge.

Idiot 3: Though this was not our intention but the girls are gonna go crazy with Jal.. the guys are real smarties.

GOONJ: How helpful was the administration??

3 Idiots: Yes Gymkhana has been very supportive... PKM Sir, AKS Sir and Kanaujia Sir have helped us to every extent possible, we are very thankful to them to have contributed in the imminent success of KY'10.

GOONJ: A personal question to Idiot 1 and Idiot 3....if u don't mind...

2 Idiots: Poocho... :-o

GOONJ: How is the GATE preparation going on???

Idiot 1: o:-) I have not attended a single class in college... don't know the syllabus for GATE and have a marriage to attend after KY .. not at all prepared ...all after 26th and ya I am sure that I am going on a holiday after GATE

GOONJ: GR8....you love keeping yourself busy and you deserve the break.

Idiot 1: well it promises a good sleep.

GOONJ: And what about u??

Idiot 3: My case is pretty different as I know how to balance work with studies.

GOONJ: Any comment on the IT-BHU MIRAGE Team???

Idiot 2: Its a very personal team yaar...actually what happened was bandiyan did not turn up for auditions so maine pehchaan ke "Gud Looking" logon ko daal diya. :-)

GOONJ: So why are the 4th and the 5th boys not in the team???

Idiot 2: Arrey yaar "All the dudes are busy"...isliye bacchon ko chance de di.

GOONJ: Any funny incident you encountered???

Idiot 2: Somebody called me once,"Suna hain Jal is coming" then I answered,"humne bhi yahi suna hain" then he said,"are you sure because hum apni mausi ke bachhon ko bhi laa rahen hain". :-D

GOONJ: that was pretty hilarious Tthanks fr takin out tym frm ur BUSY schedule.... Anything more before we windup???

Idiot 1: :-) ... KY'10 is goin to create history.....we will put up the best KY.

Idiot 2 and 3: Have been working with Modi since 2nd year, he is very dedicated and we think his name should be Abhishek Kashiyatra Modi instead.

We do agree with them as the IT-junta desperately awaits KY'10 with enthusiasm seen never before.

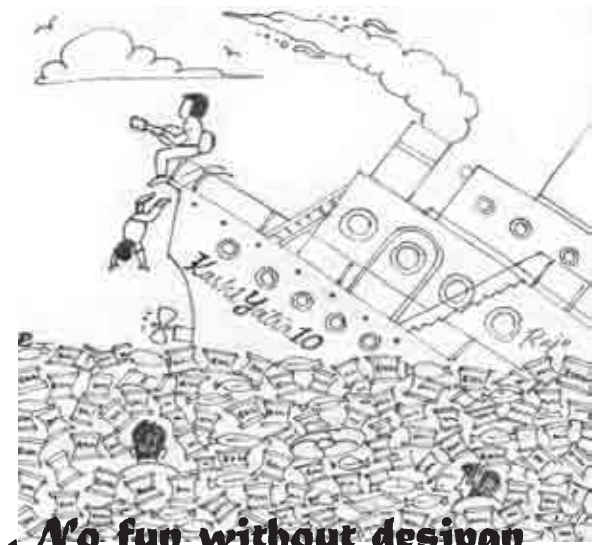
**From the 3 musketeer of the marketing team :
Harshit Boob , Vaibhav Krishna and Prakhar Jain**

- ? You bunk a class>> go for a meeting>> the guy to meet has left already
- ? Calling the corporate in breaks between the classes
- ? One day the person is ready to sponsor and next day he says NO
- ? You rush for a meeting >>the bike has an empty tank and with no balance in phone.
- ? After all the hard work you spend the night laughing at your own mistakes instead of sleeping.
- ? But the other side of the coin-You are the happiest person when the deal strikes>> its the most refined feeling to meet the managers and heads of companies>> working late till 4 >> going for a presentation at 9>> meet success.

In the end its just that, " *The juice is worth the squeeze*"



Prabhanshu



Goodies Goodies everywhere

No fun without desipar

1 lakh BINGO! packets awaiting at SB

Meanwhile...

Our reporters are busy scanning the campus for stories .Here's what one of them overheard at LC:

1. P1: Shit man!! theme for mirage is FROST BITTEN this time
P2: Lite hai yaar. Free style bhi to hai.
2. P1: The maximum participation is from Telangana !!
P2: Why so?
P1: All the colleges are closed there and they have nothing to do :P
3. P1: Did you hear this??? The budget for KY is a never before figure!!!
P2: How much? I heard its 42 lakhs
P1: No, that was last week. Its 62 now.
4. P1: Abe is saal Mr. and Ms. KY ho raha hai kya??
P2: Ofcourse, don't you know. And the best part is that the "red Indian chief" wins a date with " MISchief "
5. P1: I heard JAL has refused to come.
P2: Are its all fake..they never agreed to come..Jal news was just a publicity stunt.

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After a gap of 4 years, KY has the much needed enthusiasm from both the students and management side.I am really looking forward to this KY

A Rakesh, convener Technex'08

SPONSORS



DejaBHU @ KY

Music Cuts Across Boundaries, Cultures... And Generations!

Among the rock bands lining up for Crosswindz at Kashiyaatra '10, there will be one band playing not for glory's sake but for their alma mater. We refer to DejaBHU- the rock band comprising alumni Eric Samuel (Mechanical 1990), Rahul Sharma (Comp Sci 1992), Amit Pande (Electrical 1993), Atul Rai (Mechanical 1993), Manish Mishra (Chemical 1993), Shamik Tendulkar (EMS 1994), Prashant R. (Civil 2007) and Mehul Singh (Chemical 2007)- all top executives spread out across Mumbai, Delhi, Bangalore and even Singapore! The only thing uniting them is ITBHU, and a passion for music.

The band was a brainchild of alumnus Amit Pande (currently residing in Singapore). One thing led to another and soon, a band of rock aficionados was in place. With members from batches as old as 1990 and as recent as 2007, DejaBHU is a classic example of music cutting across all ages!

For decades, ITBHU has laid claim to deep-rooted musical traditions. During the college days of the band, there were literally two bands in every batch! Talented and passionate students were identified during ragging itself and subsequently coached and mentored by the seniors! Indeed, the tradition has been handed through the generations.

Ask Manish how he balances his zeal for music with his professional life, he modestly shrugs it off- "Music is effortless. It's a great stress-buster, a passion that transcends professional and personal facets of our lives".

The beauty of DejaBHU is also that it is an open band- everyone is welcome to groove and jam! The long-term plan is to reunite music enthusiasts across alumni chapters and make such band performances an annual event. For now we can look forward to soulful classic rock renditions courtesy DejaBHU. So here's celebrating DejaBHU and the Spirit of Rock!!!



Prerna Kala Manch

-The Guinness world record holders are going to enthrall the audience with the staging of "Amaanat" and "Prem ki boli". The theatre group composing of 11 actors, led by the director and playwright Motilal, Staged 37 plays in over 34 hours continuously setting a Guinness world record. Concentrating on social issues like communalism and problems like HIV/AIDS, they will be performing on 23rd Jan 11 AM to 3:30 PM. Do not forget to catch their abhinay.



The Pronites...

From the 22nd to 25th of January each day is going to pass by practising, competing, winning and losing...but the hectic amusem will be concluded by the pronites following every tiresome day. The enchanting pronites will force you to collapse all your bo and to resonate with the exuberant environment. They form the most awaited lot of events at Kashiyaatra.

22nd January :
The FusionNight



This particular night when India meets Europe, will be dissolving the boundaries with the confluence of talent from the two regions. The event is a fusion music concert. Pt. Deobrat Mishra is the 7th generation of the Banaras Gharana of music specializing in sitar. The jazz artists, David Laborier and Michael Mootz, a coming from Luxemborg, London.

Fusion music presented by them will give the listeners a taste of the rich Indian style and how it can be easily accomodated with the jazz style and in the jazz environment. So it will be a jugalbandi of two melodies which developed thousand of miles away from each other bearing no influence on the others' development yet they come together to speak the common language of music.

Followed by the first pronite of KY'10.....

Hasya Kavi Sammelan

Be prepared to roll out with laughter. The hilarious event is going to be spent in the company of Mr. Kumar Vishwas and the lyricist Rahat Indori who has penned down several famous numbers some of which include the famous "bhumbro", "dhan dhan" from Mission Kashmir and "M bole to..." from Munnabhai. He has worked with several composers including AR Rahman, Anu Malik. He is the man to watch out for at Kavyamanjari this year.

23th January:

Mirage, the most talked and the awaited event is all geared up to heat up the cold night of January the 23rd. The Rampur lawns will be the platform for it. Followed by the musical night.

24th January:

The three deserving finalists of **Crosswindz** and **DejaBHU** will perform in the "**Rock Night**".

25th January:

Antarnaad

Jal...the name takes us back to 2002 when a song broke all the previous records and left an everlasting spell on us. After 8 years, we still await JAL as " ab to aadat si hai hume ...unko sun ne ki".

Initially featuring **Atif Aslam** and **Gauher Mumtaz** the Band moulded into a new trio of vocalist **Farhan Saeed** and bassist **Aamir Sheraz** accompanied by **Gauher**.

Jal is known for entertaining us with a all varieties, genres and moods of music, ranging from romantic numbers like "SAJNI" and "hume itna pyaar" to heart wrenching "Bikhra hoon main" and high spirited "ek din aayega".

So, hold your breath to hear them and see girls sighing at their sight.

